

35 Essential Skills to Be An Outstanding Coach

1) Be a GREAT teacher

- a) fundamentals
- b) break down all of your drills
- c) ball handling drills
- d) teach them something “NEW”

2) Sell your system!

- a) sell you coaching staff
- b) sell your approach – system!

3) Motivation

- a) challenge your players

4) Organization

- a) organize your staff
- b) give them an outline of duties for each coach

5) Create a system

- a) find (create) an identity. “image?”
 - i) what does a referee think, students, opposing coach/players think?
 - ii) your team will work to take its identity to another level
 - iii) “DOMINATE” at your identity!

6) Be POSITIVE!!!!

- a) use negative comments during a winning streak
- b) use positive comments during a losing streak
- c) use positive reinforcement to bounce back from a loss

7) High Energy

- a) if you coach with high energy, your team/players will have high energy
- b) energy for players

8) Be in good physical condition

- a) being out of shape can limit your teaching ability
- b) your physical condition is an example to the players

9) Intensity

- a) your team will take on your personality

10) Your will to win!

- a) how high is your will to win?
- b) if a coach does not take losing lightly, players won't take losing lightly!
- c) if your coach takes losing lightly, so will the team

11) Communication/Relationships

- a) treat referees with respect
- b) officials respond to communication not embarrassment

12) Work Ethic

- a) outwork the competition!
- b) grade yourself!
 - i) where do you rate?

-1- within your conference, within your league/district, within you entire sport

-2- how do you rate with other sports?

13) Talent Evaluator/Evaluation

- a) How do you mesh your team together?
- b) Your won/loss record is a direct reflection of your talent evaluation

14) Ego management

- a) player ego
- b) Coach, staff ego – assistant coach ego

15) Respect factor

- a) how do you show respect?
- b) how do you gain respect?

16) Find a mentor!

- a) a mentor is someone you can learn and seek advice from – does not necessarily have to be in your field

17) The Media

- a) don't lie to the media
- b) treat the media with respect
- c) remember the media has a job to do

18) Consistency

- a) be consistent

19) Master the X's and O's

- a) surround yourself with the best "X's and O's" people
- b) hire experts whose strength are the areas you are weak in

20) Brainstorm

- a) find ways to change your system and make it better

21) The Staff

- a) the trainer – key hire and very important
- b) Where do players complain?
 - i) the locker room
 - ii) the training room
 - iii) the weight room
- c) make sure the staff is all on the same page

22) Preparation

- a) be prepared for problems before they occur

23) Late game preparations

- a) work on special situations

24) Handling a loss – talk to your team about how they should conduct themselves after a loss

- a) no laughing, easy, laize faire attitude
- b) a post game loss should include a time for reflection – a hurtful place
- c) loss after game on team bus – should be subdued

25) Create a WINNING ENVIRONMENT

- a) make people feel good about where they are playing

26) Be Creative!

- a) always be on the cutting edge of creative coaching
- b) the more creative you are, the more attention you grab from your players

27) Clearly define roles

- a) Staff – clearly define roles for your staff

- i) offensive, defensive coordinator
- ii) in charge of the video room
- iii) post game reporting of stats
- iv) scouting

- b) Players

- i) discuss the roles in training camp
- ii) don't lead the player on

28) Creating TEAM Chemistry

- a) use events off the floor to improve your team chemistry
- b) you must have chemistry between the lines in order to win

29) Ability to communicate

- a) are you improving your public speaking?
- b) masters of public speaking can take control of their locker room

30) Goal Setting

- a) set goals that are obtainable
- b) do something everyday that is goal oriented

31) Dedication

- a) all individuals who achieve greatness are dedicated
- b) good coaches are dedicated

32) Idea Generator

- a) who is your idea generator?
- b) don't become complacent in idea generation
- c) change with the times

33) Problem solving

- a) you have to turn a loss into a solution
- b) always have a solution

34) Opportunity

- a) they need you when there is a loss. Be a problem solver!

35) Leadership

- a) above all, a successful coach must be a great leader
- b) be honest to yourself about your situation
 - i) be the most improved team in your conference, etc.